CURRICULUM VITAE

Hardeep Singh

MBA (HR) /MPhil (Management)/Post MBA Diploma in T&D/FRPM (Gold Med.)

Designation: Assistant. Professor,

Position: Training and Placement Officer,

Department of Training & Placement,
Ferozepur College of Engineering & Technology, (FCET),
Ferozeshah, Ferozepur-Moga GT Road, Ferozepur
Pin Code - 142052, Punjab, India.
Mobile: +91-94176-60484 / +91-94642-61044 (O)
E mail: eminentsodhi@gmail.com; optimumsodhi@gmail.com

Specialization: Personnel Management/HRM and Marketing Management

Date of birth: February 14, 1976; **Marital status**: Married (Spouse: Teacher)

Professional Experience: 13 years

Teaching: 08 years **Industrial:** 05 years **Research** (Including MPhil): 04 years

Academics

2009 **Master of Philosophy in Management** from Vinayaka Mission University, Salem, Tamil Naidu, INDIA. (70.50%)

2002 **Master of Business Administration** with specialization in **Personnel Management** (Human Resource Management) and additional specialization in **Marketing Management** from Symbiosis Institute of Management Studies, Pune, Maharashtra, INDIA (64.30%).

2000 **Bachelor Degree in Humanities** from Guru Nanak Dev University, Amritsar, Punjab, INDIA. (60%)

Additional Academics

2011 **Post MBA Diploma in Training and Development** from Indian Society for Training & Development, Recognized by Govt. of India, Ministry of HRD, New Delhi, INDIA for recruitment to superior posts under the Centre Government vide Letter No. F-18-25/80/T-7 dated 15 October, 1980 and F-7-4/83-T-11dated 22 November, 1983 (72.70%)

2007 **Master of Business Administration** from Punjab Technical University (PTU), Jalandhar, Punjab, INDIA. (72.21%)

2004 **Research Fellowship Programme in Management (FRPM)** from Indian Institute of Management & Technology (IIMT), Hissar, Haryana, INDIA.

2003 **Honours Diploma in Web-centric Computing** from NIIT, Amritsar, Punjab, INDIA

TOPICS OF RESEARCH

- A Study of Comparative Marketing Strategies of Branded Vs Privately Labeled Apparels in Selected Departmental Stores.
- A Study of Development of Indian Pharmaceutical Market in Post VAT and Post GATT Period and Prescription Habits of Doctors.
- A Study of Training of BTech Students in an Engineering College.

FACULTY DEVELOPMENT PROGRAMMES

Title Faculty Development Programme (FDP) arranged by RECD on behalf of Department of Science and Technology, Government of India, New Delhi in association with Directorate of Technical Education and Industrial Training, Punjab.

Duration December 8, 2008 to December18, 2008 (**Total 10 days**)

Title Faculty Development Programme (FDP) arranged by NITCON on behalf of Department of Science and Technology, Government of India, New Delhi in association with Directorate of Technical Education and Industrial Training, Punjab.
Duration January 19,2010 to January 29, 2010 (**Total 10 days**)

Title Faculty Development Programme (FDP) organized by Lala Lajpat Rai Institute of Engineering & Technology, Moga sponsored by Punjab Technical University (PTU), Jalandhar, Punjab.
Duration May 28, 2012 to June 1, 2012 (**Total 05 days**)

WORKSHOPS ATTENDED

Title Two days workshop on ***"Human Values & Professional Ethics"*** at Saint Soldier Management and Technical Institute, Jalandhar, Punjab, India.
Duration February 10, 2011 to February 11, 2011. (**Total 02 days**).

ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES

Title Entrepreneurship Development Programme (EDP) arranged by RECD on behalf of Department of Science and Technology, Government of India, New Delhi in association with Directorate of Technical Education and Industrial Training, Punjab.
Duration December 8, 2008 to December18, 2008 (**Total 10 days**)

POSITIONS HELD

1. **Citi Group** (**05 years approx**.)

Duration August 2002 to June 2007.

2. **Baba Kuma Singh Ji Engineering College (BKSJEC)**, **Amritsar, Punjab, INDIA** Affiliated to Punjab Technical University (PTU), Jalandhar (Punjab) and Approved by All India Council of Technical Education (AICTE), New Delhi (**4 years**)

Duration June, 2007 to March, 2011.

- **Assistant Professor** since June, 2007.

Subjects Taught

- Human Resource Management (HRM).
- Total Quality Management (TQM).
- Principles of Engineering Economics & Management Techniques (PEEMT).
- Written & Oral Technical Communication Skills for Engineers (WOTC).

- **Training & Placement Officer** since June, 2007.

Job Responsibilities

- Training & Placement of B Tech and MBA Students
- Guide the students regarding career options
- Guide the students regarding Importance of Soft Skills in Career Building
- Guide the students regarding Interview skills and importance of CV/Resume
- How to make an effective CV/Resume
- Research & Corporate meets
- Training projects & HR meetings
- PDP, FDP, Conferences, Seminars, Guest lectures
- Organization Development & Management skills
- Coordination to build up healthy circle

3. **Ferozepur College of Engineering & Technology (FCET), Ferozepur, Punjab, INDIA** Affiliated to Punjab Technical University (PTU), Jalandhar (Punjab) and Approved by All India Council of Technical Education (AICTE), New Delhi

- **Training & Placement Officer** since August, 2011.

Job Responsibilities

- Training & Placement of B Tech and MBA Students
- Guide the students regarding career options
- Guide the students regarding Importance of Soft Skills in Career Building
- Guide the students regarding Interview skills and importance of CV/Resume
- How to make an effective CV/Resume
- Research & Corporate meets
- Training projects & HR meetings
- PDP, FDP, Conferences, Seminars, Guest lectures
- Organization Development & Management skills
- Coordination to build up healthy circle

4. Ferozepur Institute of Management (FIM), Ferozepur, Punjab, INDIA Affiliated to Punjab Technical University (PTU), Jalandhar (Punjab) and Approved by All India Council of Technical Education (AICTE), New Delhi

- **Assistant Professor** since August, 2011 till date.

Subjects Taught

- Human Resource Management (MBA/BTech)
- Corporate Legal Environment (MBA)
- Business Environment (MBA)
- Principles of Management (BBA)
- Business Communication (BBA)
- Strategic Management (MBA)

Teaching the students in an excellent result oriented manner is my passion. Apart from this I can undertake any other subject related to my field without any hesitation with excellent university results.

MEMBERSHIPS

1. Life Member of "**International Association of Computer Science and Information Technology (IACSIT)", Singapore.**
2. Life Member of **"International Economic Development and Research Centre (IEDRC)", Hong Kong.**
3. Member of **"Marketing in Asia Group (MAG)", Melbourne, Australia.**
4. Member of "**Asia Pacific Business Innovation & Technology Management Society (APBITMS)".**
5. Member of **"International Forum of Researchers, Students and Academician (IFRSA)".**
6. Life Member of **"Indian Society for Training and Development (ISTD)", New Delhi, INDIA.**
7. Life Member of **"Punjab Commerce and Management Association (PCMA)", Chandigarh, INDIA.**
8. Member of "**International Society for Commerce & Management Studies** (ISCMS)".
9. Life Member of **"International Institute of Education and Management, (IIEM)", Delhi, INDIA.**
10. Life Member of **"The Institution of Electronics and Telecommunication Engineers (IETE)", Delhi, INDIA.**
11. Complementary Member of **BPM Institute.org.**
12. Life Member of **"International Association of Engineers (IAENG)"Hong Kong. (Member No. 149791)**
13. Associate Member (UAAMP) of **"theRED Institute of Research Engineers and Doctors", NEW YORK, USA. (AM1010002764)**
14. Member of "**Institute of Chartered Management Association (ICMA)**", **Delhi, INDIA.**
15. Senior Member of **"The American Society for Research (ASR)" (ASR Member Number: R215030401)**

SEMINARS ATTENDED

1. Seminar on Nuclear Energy given **by Dr. V.K. Manchanda**, Head of Radio Chemistry Division, BARC, Mumbai.
2. EDP Seminar given by **Mr. R.S. Chatha** – Lead Manager – Punjab National Bank, Amritsar.
3. EDP Seminar given by **Mr. Dharmpal Bhagat** – GM – Industry Centre, Amritsar.
4. EDP Seminar given by **Dr. Ishwar Singh** – Chief Manager – Project, CIEPT, Amritsar.
5. EDP Seminar given by **Mr. J.S. Makkar** – Director – RECD, Amritsar.
6. Recruitment Seminar given by **Colonel Rajiv Joshi** – Head – India Army Recruitment Team.
7. Pollution Seminar given by **Dr. B.S. Lark** – Director BKSJEC, Amritsar / **Mr. Mannan / Mr. Randhawa.**
8. Motivational Seminar for Students given by **Mr. G. S. Sekhon** – Director NIIT , Amritsar.
9. Training Seminar given by **Ms. Ruby** and other officials of We-excel Software, Private Limited, Chandigarh.
10. Role of Education in Modern Milieu by **Professor Joginder Singh Jogi**, an eminent educationist, Amritsar.
11. Seminar on Role of Communication Skills in Teaching by **Dr. Des Raj Vij** an eminent educationist, Jalandhar.
12. Seminar on Motivational Skills in Teaching by **Dr. Balbir Singh**, Vice President NITCON.
13. Seminar on Behavioral Sciences by **Dr. Balbir Singh**, Vice President, NITCON.
14. Seminar on Indian Capital Market and On line Trading by **Mr. Sadhu Ram,** LSE, Ludhiana.

INDUSTRIAL VISITS

1. Industrial visit to Ralson India Limited, Ludhiana, Punjab, INDIA.
2. Industrial Visit to Ludhiana Stock Exchange, Ludhiana, Punjab, INDIA.
3. Industrial Visit to Khanna Paper Mills, Amritsar, Punjab, INDIA.
4. Industrial Visit to CIEPT, Amritsar, Punjab, INDIA.
5. Industrial Visit to We-excel Softwares Private Limited, Chandigarh, INDIA.
6. Visit to NIIT, Amritsar, Punjab, INDIA.
7. Industrial visit to Intellisense Technologies, Jalandhar, Punjab, INDIA.
8. Industrial visit to TATA Indicom, Mohali, Punjab, INDIA.
9. Industrial visit to Bharti Airtel, Mohali, Punjab, INDIA.

SKILLS SET

Computer Languages Known

- Basic of C, HTML & DHTML, C++, Java.

Operating Systems Known

- MS, DOS, MS Windows, MS Office, MS Power Point, MS Excel

INTERNATIONAL HONORS

1. Invited as a **"Key Note Speaker**" for **2011 3rd International Conference on Machine Learning and Computing (ICMLC 2011)**, February 26-28, 2011 by ICMLC 2011 Conference Committee to deliver key note speech. (Invitation can be produced when asked to do so).
2. Selected as **"Peer Reviewer"** for **2011 3rd International Conference on Machine Learning and Computing (ICMLC 2011), Singapore.** February 26-28, 2011 by ICMLC 2011 Conference Committee. (Peer Reviewer Recommendation Letter can be produced when asked for).
3. Selected as **"Technical Committee Chair"** of **2011 3rd International Conference on Mechanical and Electrical Technology (ICMET 2011), Dalian, China**. August 26-27, 2011. (Technical Committee Confirmation Letter issued by Ms. Zeng Zhu Committee Secretary of the ICMET 2011)
4. Selected as **"Conference Technical Chair"** of **2012 International Conference on Management and Education Innovation (ICMEI 2012), Kala Lumpur, Malaysia**. May 5-6, 2012. (Conference Technical Committee Invitation Letter issued by Chris Zhang, Conference Coordinator of ICMEI2012, ICMSS2012 and ICEBI2012, IEDRC).
5. Selected as **"Track Chair**" of **2012 MAG Scholar Global Business, Marketing and Tourism Conference**, **Gyor, Hungary**, May 29 to June 1, 2012.
6. Selected as **"Conference Chair"** Special Session (IT Security & Prospective in Science, Engineering and Management) of **ICITCS's 5th International Conference on IT Convergence and Security. ICITCS2015, Kuala Lumpur, Malaysia.** August 24th-27th, 2015. http://icatse.org/icitcs/paper-submission/ and **www.geniushardeepsodhi.com**
7. Selected as **"Conference Chair"** Special Session (Professional Business Ethics & Soft Skills for Engineering & Management Field) of **EBEN Research Conference 2015 Philosophical Foundation of Business Ethics**, **Copenhagen Business School (CBS), Denmark.** October 1-3, 2015. **http://www.tilmeld.dk/EBEN2015/special-tracks.html**
8. Selected as **"Conference Chair"** Special Session (Economy and Development in Engineering and Management Field) of I.CO.D.E.CON. **International Conference of Development and Economy, Greece**, October 2-4, 2015.
9. Selected as **"Conference Track Chair"** Special Session (ICT Prospective in Marketing and Management) of **4th M-Sphere International Conference on Multidisciplinarity in Business & Science** organized by: M-Sphere, hosted by M-Sphere in **Dubrovnik, Croatia.** October 22nd to 24th 2015.

CONFERENCE TECHNICAL PROGRAMME COMMITTEE

1. **"Conference Programme Committee Member"** for **2012 International Conference on Financial Theory (ICFT 2012)**, **Hong Kong, China**. October 27-28, 2012**. http://www.icft.org**.
2. **"Conference Programme Committee Member"** for **2012 2nd International Conference on Humanities, Society and Culture (ICHSC 2012) Hong Kong, China**. October 27-28, 2012. **www.ichsc.org**

3. **"Conference Programme Committee Member"** for **2012 3rd International Conference on E-business, Management and Economics (ICEME 2012) Hong Kong, China**. October 27-28, 2012. **http://www.iceme.org**
4. **"Conference Programme Committee Member"** for **2012 3rd International Conference on Business, Economics and Tourism Management - CBETM 2012 Hong Kong, China**. October 27-28, 2012. **http://www.cbetm.org**
5. **"Conference Programme Committee"** for **2013 2nd International Conference on Management and Education Innovation – ICMEI 2013 Copenhagen, Denmark**. May 19-20, 2013. **http://www.icmei.org/com.htm**
6. **"Conference Programme Committee"** for **2013 3rd International Conference on Management and Service Science - ICMSS 2013 Copenhagen, Denmark.** May 19-20, 2013. **http://www.icmss.org/com.htm**
7. **"Conference Programme Committee"** for **2013 2nd International Conference on Economics, Business Innovation - ICEBI 2013. Copenhagen, Denmark**. May 19-20, 2013. **http://www.icebi.org/com.htm**
8. **"Conference Programme Committee"** for 2013 **4th International Conference on Business, Economics and Tourism Management - CBETM 2013. Jeju Island.** October 19 - 20, 2013**. http://www.ipedr.com/cbetm/com.htm**
9. **"Conference Programme Committee"** for 2013 **4th International Conference on E-business, Management and Economics - ICEME 2013. Jeju Island.** October 19 - 20, 2013**. http://www.iceme.org/com.htm**
10. **"Conference Programme Committee"** for **2013 3rd International Conference on Humanities, Society and Culture -ICHSC 2013. Jeju Island.** October 19 - 20, 2013**. http://www.ichsc.org/com.htm**
11. Selected as **"Conference Programme Committee"** for **2013 2nd International Conference on Financial Theory (ICFT 2013). Jeju Island.** October 19 - 20, 2013**. http://www.icft.org/com.htm**
12. **"Conference Programme Committee"** for **ICBCM 2013 International Conference on e-Business and e-Commerce Management - ICBCM 2013. London, UK.** November 18-19, 2013. **http://www.icbcm.net/com.htm**
13. **"Conference Programme Committee"** for **2013 International Conference on Contemporary Marketing and Management - ICCMM2013. Kala Lumpur, Malaysia.** December 29-30, 2013. **http://www.iccmm.net/com.htm**
14. **"Conference Programme Committee"** for **2013 International Conference on Behavioral and Educational Psychology - ICBEP 2013. Kala Lumpur, Malaysia.** December 29-30, 2013. **http://www.icbep.org/com.htm**
15. **"Conference Programme Committee"** for **2013 International Conference on Sustainable Tourism Management-ICSTM 2013. Kala Lumpur, Malaysia.** December 29-30, 2013. **http://www.icstm.org/com.htm**
16. **"Conference Programme Committee"** for **2014 4TH International Conference on Management and Service Science - ICMSS 2014. Kala Lumpur, Malaysia.** May 10-11, 2014. **http://www.icmss.org/com.htm**
17. **"Conference Programme Committee"** for **2014 3rd International Conference on Management and Education Innovation- ICMEI 2014. Paris, France.** May 21-22, 2014. **http://www.icmei.org/com.htm**
18. **"Conference Programme Committee" for 2nd International Conference on Industrial Engineering, Management Science and Applications (ICIMSA2015), Tokyo, Japan**. May 26th to 28th, 2015**. http://icimsa.org/program-committee-2/**
19. **"Scientific Committee Member"** for **4th M-Sphere International Conference on Multidisciplinarity in Business & Science** organized by: M-Sphere, hosted by M-Sphere in **Dubrovnik, Croatia.** October 22nd to 24th 2015.
20. **"Conference Technical Programme Committee" for International conference on Green Computing and Engineering Technology 2015 (ICGCET'15).** 25-26 July 2015 **in Dubai U.A.E.**
21. **"Conference Technical Committee Member" for SAI Intelligent Systems Conference 2015 (IntelliSys 2015),** CCT Venues Plus-Bank Street, Canary Wharf **London, United Kingdom**. **November 10-11, 2015 http://saiconference.com/IntelliSys2015/Committees**
22. **"Conference Technical Committee Member" for THE 2ND INTERNATIONAL CONFERENCE ON INFORMATION SCIENCE AND SECURITY 2015 IN SEOUL, KOREA December 14th – 16th, 2015 http://icatse.org/iciss/program-committee-2/**

NATIONAL HONORS

1. Invited as a **"Key Note Speaker"** to act as the Repertoire for the HR functional area at **"International Conference on Contemporary Innovative Practices in Management"** organized by Faculty of Management Studies, **Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan, India** held at Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan, India, on 13th – 14th April, 2012.

2. Received "**Award of Honor"** from DAV College, Malout, Punjab, INDIA, for presentation of my research paper titled **"Higher Education in India: Challenges Ahead".**
3. Received "**Peace Award"** from Institute of Education, Research & Development, Calcutta, INDIA.
4. Received "**Rashtriya Vidya Saraswati Puraskar"** from "International Institute of Education and Management, (IIEM)", Delhi, INDIA.
5. Nominated for **Swami Vivekananda National Award for Excellence in HR and Training** by Indian Society for Training and Development, New Delhi, INDIA.
6. Short listed candidate among top fifteen all over India for **Swami Vivekananda National Award for Excellence in HR and Training** by Indian Society for Training and Development, New Delhi, INDIA.
7. Invited as a **"Conference Chairperson – Special Session"** at 9th INDIACom; 2015 2nd International Conference on Computing for Global Sustainable Development during 11th – 13th March, 2015 held at Bharati Vidyapeeth, New Delhi. **http://www.bvicam.ac.in/indiacom/specialSessions.asp**
8. Invited as a **"Conference Chairperson – Special Session"** at CSI 2015 50th Golden Jubilee Annual Convention on Digital Life (Hosted by Computer Society of India (CSI) Delhi Chapter) during 02nd– 05th December, 2015 to be held at Venue: India International Centre (IIC), Lodhi Road, Delhi, India.
9. Invited as a **"Conference Chairperson – Special Session"** at Third International Conference on Information System, Design and Intelligent Applications (INDIA 2016) during 8th – 9th January, 2016 to be held at Anil Neerukonda Institute of Technology and Sciences (ANIT), Bheemunipatnam, Visakhapatnam, Andhra Pradesh, India **Autonomous Status** accorded by UGC and Andhra University Accredited by **NBA and NAAC with "A" Grade** http://conference.net.in/india2016/specialsessions/itsecurity.pdf
10. Invited as a **"Conference Chairperson – Special Session"** at 10th INDIACom; 2016 3rd International Conference on Computing for Global Sustainable Development during 16th – 18th March 2016 to be held at Bharati Vidyapeeth, New Delhi. **http://www.bvicam.ac.in/indiacom/specialSessions.asp**

MERITS & CASH PRIZE

1. Received **"Certificate of Merit"** from **Shri Arun Maira, Member (Industry), Planning Commission** on 29 September 2012 for the **Research Work (Best Internship Report)** of Diploma in Training and Development by Indian Society for Training and Development, New Delhi, INDIA.
2. Received **"Cash Prize**" from **Shri Arun Maira, Member (Industry), Planning Commission on** 29 September 2012 for the **Research Work (Best Internship Report)** of Diploma in Training and Development by Indian Society for Training and Development, New Delhi, INDIA.

EXTRA CURRICULAR ACTIVITIES

1. Received **Second Prize** in **Spot Painting Competition** organized by **State Bank of India Shimla (Himachal Pradesh) INDIA.**
2. Performed **Group Drama Show** in Gaiety Theatre Shimla on behalf of **Arya Public School, Shimla (Himachal Pradesh) INDIA.**
3. Arranged **Group Discussions and Seminars** at MBA level under the guidance of various learned faculties.
4. Preparing BTech./MBA students for Seminars, Paper Presentations, Extempore, Group Discussions and Debates for their participation in Tech fests held at various Engineering Colleges and Universities and help in receiving several respectable prizes.
5. Attending **National and International Conferences** to update my knowledge and to upgrade and promote my research work and name of the organization for which I am working.

ACADEMIC APPRECIATIONS

1. Received Appreciation Letter from **Chairman-BKSJEC, Amritsar** for good results and commendable performance in my job.
2. Received Appreciation Letter from **Managing Director of NIIT** for presenting better performance of students in various National Level Tests.
3. Received Appreciation Letter from **Director of Indian Society for Training and Development**, New Delhi, India, for Excellence in HR and Training Activities.
4. Received Appreciation Letter from **Chairman-BKSJEC**, **Amritsar** for good results and commendable performance in teaching for January, 2009 to June, 2009.
5. Received Appreciation Letter from **Chairman-BKSJEC, Amritsar** for good results and commendable performance in teaching for June, 2009 to December, 2009.
6. Received Appreciation Letter from **Principal-BKSJEC, Amritsar** for good results for January, 2010 to June, 2010 and overall commendable performance during the year 2010.

7. Received Appreciation Letter from **Principal-BKSJEC, Amritsar** for good results for June, 2010 to December, 2010, commendable services and research work including research papers publications and presentations at national as well as international level.

RESEARCH INTERESTS

- Research Interest is intellectual trait that spurs the human talent to explore some thing new from utility in life. By virtue of this, one maintains an intent eye towards observing the numerous phenomena taking place all around in nature. Man starts understanding and interpreting the language of nature and thus putting the secret provisions for practical use in life. Such an approach helps man in enhancing his vision and to know more and more of knowledge and become closer to nature and life on earth. Such man's advent on earth, it is research interest that has helped man progress from permittivity to the present shores of sky high progress.
- Current research interests include research in the areas of Management, Human Resource Management, Marketing Management, Knowledge Management, Time Management, Green Management, Green Marketing, Insurance Sector, Education, Higher Education, Business Ethics, Research, E-business and E-commerce.
- The thrust is on development of innovative ideas for preparing research papers in my research interest area for various national as well as international conferences and publications in various national and international journals.

EDITORIAL ART

1. Member of **"Scientific Committees and Editorial Review Boards" of International Scientific Academy of Engineering & Technology (ISAET) www.isaet.org**
2. Member of **"Editorial Board"** of **Radix International Journal of Research in Marketing** ISSN:2250-3986 Published by: Radix International Educational and Research Consortium, Mohali (Punjab) INDIA. **http://www.rierc.org/editioral_board.html**
3. Member of **"Editorial Board"** of **Radix International Journal of Research in Economics and Business Management** ISSN: 2227-1018. Published by: Radix International Educational and Research Consortium, Mohali (Punjab) INDIA. **http://www.rierc.org/editioral_board.html**
4. Member of **"Editorial Board"** of **Radix International Journal of Banking, Finance and Accounting** ISSN:2227-100X Published by: Radix International Educational and Research Consortium, Mohali (Punjab) INDIA. **http://www.rierc.org/editioral_board.html**
5. Member of **"Editorial Board"** of **Radix International Journal of Social Science** ISSN: 2250-3994 Published by: Radix International Educational and Research Consortium, Mohali (Punjab) INDIA. **http://www.rierc.org/editioral_board.html**
6. Member of **"Editorial Board"** of **International Journal of Scientific & Technology Research (IJSTR)** an internationally scholarly refereed research journal ISSN 2277-8616 **http://www.ijstr.org/editorial-board.php**
7. **"Associate Editor"** of **Pezzottaite Journals. www.http://pezzottaitejournals.net**
8. Member of **"Editorial Board"** of **Asian Journal of Multidimensional Research (AJMR)** ISSN 2278-4853 a publication of Asian Research Journals.
9. Member of **"Editorial Board"** of **International Journal of Advancements in Research & Technology IJOART**-A monthly peer reviewed Refereed International Journal (ISSN 2278-7763) published by IJOART Publication 10685-B Hazelhurst Houston, TX 77043 USA **http://www.ijoart.org/editorialTeam.shtml**
10. Member of **i-Xplore International Research Journal Consortium: International Journal of IT, Engineering and Applied Sciences Research (IJIEASR)** (ISSN: 2319 - 4413) **International Journal of Management and Social Sciences Research (IJMSSR)** (ISSN: 2319 – 4421) Membership ID: 12187
11. Member of **"Editorial Board"** of **International Journal of Scientific & Technology Research** an internationally scholarly refereed research journal (ISSN 2277-8616) published by Centre International de l'ISSN 45 rue de Turbigo 75003 PARIS FRANCE
12. Member of **"Editorial Board"** of **E3 Journal of Business Management and Economics** Available online **http://www.e3journals.org ISSN 2141-7482**
13. Member of "**Advisory Board"** of **International Journal of Applied Research & Studies (iJARS)** in iJARS Marketing Management & Human Resource Management Panel a Scholarly scientific e-journal (ISSN: 2278 – 9480) **http://www.ajars**.in Uniquie Identification Code: iJARS100M00113
14. Member of "**Advisory Board"** of **MERC Global's International Journal of Management** an international peer-reviewed, open access quarterly journal of management science **http://www.mercglobal.org/merc-globals-international-journal-of-management.html ISSN.**
15. Member of **"Editorial Board"** of **Journal of General Sciences & Voyage Journals of Agriculture and Food Sciences** **http://www.voyagejournals.org/JGES/Instructions_to_Authors.htm**

16. Member of **"Editorial Board"** of **Journal of Business Management & Social Science Research** a internationally peer-reviewed journal **Blue Ocean Research Journals** indexed with Google Scholar, BASE (Bielefeld University Library) **http://borjournals.com/Editorial_board.html**
17. Member of **"International Editorial Board Panel"** of **International Journals of Multi-Dimensional Research** **http://ijmr.net.in/educational-board.php**
18. Member of "**Advisory Editorial Board"** of **International Journal of Engineering Research and Management Technology (IJERMT) Impact Factor 0.981** an scholarly, online international journal indexed with Google Scholar (ISSN: 2348 -4039) **http://ijermt.org/editorial.php**
19. Member of **"Editorial Board"** of **Global Research Review in Business and Economics** a scholarly, online and print bi-monthly issue. ISSN 2395 – 4671 **http://www.grrbe.in/editor.html**
20. Member of **"Editorial Board"** of **International Journal of Emerging Technology and Advanced Engineering** (**IJETAE)** (ISSN 2250–2459 (Online) approved by National Science Library (NSL), National Institute of Science Communication And Information Resources (NISCAIR), Council of Scientific and Industrial Research, New Delhi, India. ISRA **Impact Factor: 2.324** **http://www.ijetae.com/editorial_board.html**

PEER REVIEWER ART

1. **"Peer Reviewer" for 2011 3rd International Conference on Machine Learning and Computing (ICMLC 2011), Singapore.** February 26-28, 2011 by ICMLC 2011 Conference Committee.
2. **"Reviewer"** of **International Journal of Innovation, Management and Technology (IJIMT***)* Bimonthly ISSN:2010-0248 Subject Category: Innovation, Management and Technology Published by: International Association of Computer Science and Information Technology Press (IACSIT) Singapore Registration No.: 53122865K Supported by: International Economics Development and Research Center (IEDRC) **http://www.ijimt.org/reviewer.htm**
3. **"Reviewer"** of **Indian Journal of Commerce & Management Studies (IJCMS)** Internationally Indexed Blind Peer Reviewed Tri-Annual Research Journal EISSN: 2229-5674 ISSN: 2229-0310 published by Educational Research Multimedia & Publications, Malegaon Nasik MS India - 423203. **http://www.scholarshub.net/**
4. **"Reviewer"** of **International Journal of Advanced Computer Science and Applications(IJACSA)** U.S ISSN : 2156-5570(Online) U.S ISSN : 2158-107X(Print) 2011 Impact Factor : 1.187 Publication Frequency : Monthly **http://www.thesai.org/Publications/IJACSA**
5. **"Reviewer"** of **Sky Journals of Business Administration and Management Research (SJBAM)** (ISSN 2315-8778) **http://www.skyjournals.org/SJBAM**
6. **"Reviewer"** of **Journal of Advanced Management Studies (JOAMS)** ISSN: 2168-07872880 ZANKER RD STE 203, SAN JOSE, CA, USA 95134; Tel/Fax: +1-6265667116 (USA) Listed at Ulrich's Periodicals Directory, Google Scholar, EBSCO, Engineering & Technology Digital Library and Electronic Journals Digital Library **http://www.etpub.com/**
7. **"Member of Reviewer Board"** of **Asian Journal of Business and Management (AJBM)** ISSN: 2321-2802 **http://ajouronline.com/index.php?journal=AJBM**
8. **"Member of Reviewer Board"** of **International Journal of Technological Exploration and Learning (IJTEL)** an open access, peer reviewed international journal licensed under a Creative Commons Attribution 3.0 Unported License and registered under the bellwether of National Science Library,National Institute of Science Communication And Information Resources (NISCAIR), Council of Scientific and Industrial Research, New Delhi, India. ISSN: 2319-2135 ICV 4.69 from the IndexCopernicus. General Impact Factor (GIF) 0.8965. **http://www.ijtel.org/editors.html**
9. **"Member of Reviewer Board"** of **International Journal of Ethics in Engineering & Management Education (IJEEE) Impact Factor: 2.76** ISSN 2348–4748 (Online)approved by National Science Library (NSL), National Institute of Science Communication And Information Resources (NISCAIR), Council of Scientific and Industrial Research, New Delhi, India. **http://ijeee.in/about-us/**

CONFERENCES ATTENDED/PAPERS PRESENTED (Total = 33+9+ 29= 71)

➢ NATIONAL CONFERENCES ATTENDED / PAPERS PRESENTED (33)

1. **"Mobile Computing: An effective tool for business communication"** a research paper presented at National Conference on "Recent Advances in Electronics and Communication Technologies (RAECT-11)" held at Guru Nanak dev Engineering College (GNDEC), Ludhiana, Punjab, India, on 04 – 05 March, 2011

2. **"E-Governance: An Effective Computing Technology for Nation Development"** a research paper presented at University Grants Commission Sponsored National Conference on "Emerging Trends in Computing and Information Technology 2011" held at Guru Gobind Singh Khalsa College, Sarhali, Tarn Taran, Punjab, India, on 05 March, 2011.
3. **"Artificial Intelligence: Yesterday, Today, Tomorrow"** a research paper presented at University Grants Commission Sponsored National Conference on "Emerging Trends in Computing and Information Technology 2011" held at Guru Gobind Singh Khalsa College, Sarhali, Tarn Taran, Punjab, India, on 05 March, 2011.
4. **"Quality Management System: A Dynamic Tool for Customer Commitment**" a research paper presented at National Conference on "India Inc. Challenges Ahead" held at GNA Institute of Management & Technology, Mehtan, Phagwara, Punjab, India, on 12 March, 2011.
5. **"Rural Marketing: An Evolving Concept in India"**, a research paper presented at 2nd National Conference 2011 on "Managing Business development in Globalized World: Strategies for Excellence" held at Institute of Management Studies, Bhaddal, Punjab, India on 26-27 March, 2011
6. **"HRM: Issues and Challenges Ahead"**, a research paper presented at 2nd National Conference 2011 on "Managing Business development in Globalized World: Strategies for Excellence" held at Institute of Management Studies, Bhaddal, Punjab, India on 26-27 March, 2011
7. **"Entrepreneurship & Competitiveness"** a research paper presented in a National Conference of Management, hosted by Swami Satyanand College of Management & Technology, Amritsar, Punjab, on 27th March, 2010.
8. **"Strategic Human Resource Management (SHRM) for Sustainable Growth"** a research paper presented at National Conference on "Human Resource Management (NCHRM 2011)" held at Indian Social Institute, New Delhi, India, on 3rd April, 2011.
9. **"HR Strategic Plans: The Prominent Determinant"** a research paper presented at National Conference on "Strategic Management of Business Development: Issues and Prospects" held at Baba Farid College of Management and Technology (BFMCT), Bathinda, Punjab, India, on 20-21 April, 2011.
10. **"HR Ethics: The Backbone of Sustainable Progress of an Organization**" a research paper presented at National Conference on "Strategic Management of Business Development: Issues and Prospects" held at Baba Farid College of Management and Technology (BFMCT), Bathinda, Punjab, India, on 20-21 April, 2011.
11. **"Attrition Rate in Indian BPOs: Challenges Ahead"** a research paper presented at National Conference on "Sustaining Growth in the Era of Global Recovery (SGEGR-2011)" held at Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Nadu, India, on 26th – 27th August, 2011.
12. **"Changing Attitude of Consumer from Mom and Pop Stores to Shopping Malls"** a research paper presented at National Conference on "Sustaining Growth in the Era of Global Recovery (SGEGR-2011)" held at Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Nadu, India, on 26th – 27th August, 2011.
13. **"Creativity in Management in Globalized World: Must in Challenging Times"** a research paper presented at National Conference on "Creativity & Innovation for Challenging Times (NCCICT 2011)" held at Department of Management Studies, Jaya Engineering College, Thiruninravur, Chennai, India, on 25th November, 2011.
14. **"Quality Management System in Globalized World: Need of the hour"** a research paper presented at National Conference on "Strategic Management in Emerging Indian Scenario" held at Department of Management Studies, Gulzar Group of Institutions, Ludhiana, Punjab, India, organized by Gulzar School of Management, Ludhiana, Punjab, India on 27th December, 2011.
15. **"Electronic Waste Management in India: Issues and Challenges Ahead"** a research paper presented at NISTM-12 1st National Conference on "New Innovations in Science, Technology and Management" held at Rattan Institute of Technology and Management (RITM), Palwal, Haryana, India, on 28th February, 2012.
16. **"An Effective and Resourceful Contribution of Green Banking towards Sustainability"** a research paper presented at UGC sponsored National Conference on "Modern Business Practices in Global Scenario" organized by Department of Business Administration, Annamalai University, Chidambaram, Tamilnadu, India, held at Annamalai University, Chidambaram, Tamilnadu, India, on 22nd and 23rd March, 2012.
17. **"Human Resource Management (HRM) in 2020: The Way Ahead"** a research paper presented at National Conference on "New Age Business Process And Management" organized by Department of Management Studies, R.M.D. Engineering College (Accredited by NBA and ISO 9001:2000 Certified Institution), Thiruvallur, Tamilnadu, India, held at R.M.D. Engineering College (Accredited by NBA and ISO 9001:2000 Certified Institution), Thiruvallur, Tamilnadu, India, on 4th April, 2012.
18. **"E-Business in context of Globalization in India: An Empirical Study"** a research paper presented at National Conference on "Management Strategies for Changing Business Scenario" organized by Department of Management Studies, Vel Tech Mulitech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India to be held at Vel Tech Multitech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India, on 11th September, 2012.
19. **"Challenges Ahead: Leadership in Modern Globalized World"** a research paper presented at National Conference on "Management Strategies for Changing Business Scenario" organized by Department of Management Studies, Vel Tech Mulitech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India held at Vel Tech Multitech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India, on 11th September, 2012.

20. **"Women Entrepreneurs in Business and Decision Making: An Empirical Study"** a research paper presented at National Conference on "Entrepreneurship Management" ENMAN'12 organized by Department of Business Administration, Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India held at Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India, on 14th September, 2012.
21. **"A Study of Online Marketing in India: Challenges Ahead in Context of Globalization"** a research paper presented at National Conference on "Strategies for Sustainable Growth in the Era of Information Technology" organized by GNIT Management School, Greater Noida, UP, India held at GNIT Management School, Greater Noida, UP, India, on 24th November, 2012.
22. **"Cybercrime Security: A worsening concern for today's IT industry"** a research paper presented at National Conference on Emerging Trends in Information Technology" "Cyber Security Issues and Challenges" supported by DEITY & DRDO – Govt. of India organized by Institute of Information Technology and Management, New Delhi, India held at Institute of Information Technology and Management, New Delhi, India, on 7th March, 2013.
23. **"Retail Sector in India: Challenges Ahead: A Conceptual Study"** a research paper presented at AICTE sponsored National Conference on "Challenges in the Retail Sector in Indian Market" organized by Himalayan Institute of Management, Himalayan Group of Professional Institutions, Kala-Amb, H.P., India held at Himalayan Institute of Management, Kala-Amb, H.P., India, on 6th April, 2013.
24. **"The Next Big Thing is Really Small: What????: Nanotechnology: A Conceptual Study"** a research paper presented at National Conference on "Advancements in the Era of Multi-disciplinary Systems" in Technical Collaboration with **Elsevier** organized by Technology Education & Research Integrated Institutions (TERII), Kurukshetra, Haryana, India held at Technology Education & Research Integrated Institutions (TERII), Kurukshetra, Haryana, India, on 6th – 7th April, 2013.
25. **"Breakthrough Management (BTM): New Buzzword in Indian Industry"** a research paper presented at National Conference on "Future Challenges And Innovative Trends in Global Business Environment" INNOVATIO'13 organized by Department of Business Administration, Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India held at Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India, on 27th September, 2013.
26. **"Values and Business Ethics @ Human Resource Management (HRM): A Theoretical Study"** a research paper presented at National Conference on ""Innovation for Sustainable Growth of Business" organized by Department of Management Studies, Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India held at Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, Tamil Naidu, India, on 28th September, 2013.
27. **"Training @ IT Industry: An Empirical Study of Measurable Return on Investment & Components of IT Training"** a research paper to be presented at National Conference on "Recent Trends in Training & Development" organized by School of Management Studies, Jawaharlal Nehru Technological University (JNTUH), Hyderabad to be held at School of Management Studies, Jawaharlal Nehru Technological University (JNTUH), Hyderabad on 25th – 26th October, 2013.
28. **"Emerging Trends of E-Commerce Technology in the Coming Future: A Great Need of the hour"** a research paper presented at National conference on "Strategies for Sustainable Growth in the Era of Information Technology" organized by GNIT Management School (A Unit of GNIOT Group of Institutions), Greater Noida, U.P. held at GNIT Management School (A Unit of GNIOT Group of Institutions), Greater Noida, U.P. on 23rd November, 2013.
29. **"Smart Banking (E-Banking): Plus and Minus Factors in India"** a research paper presented at 1st National Conference on " The Changing Paradigms in Management And Information Technology" organized by Jaipuria Institute (Affiliated to CCS University, Meerut), Ghaziabad (UP) held at Jaipuria Institute (Affiliated to CCS University, Meerut), Ghaziabad (UP), India on 30th November, 2013.
30. **"Business Outsourcing: An Emerging Growth Oriented Trend in Indian Business"** a research paper presented at LDSEM 2014 PTU sponsored National Conference on "Latest Development in Science, Engineering and Management" organized by Department of Mechanical Engineering, Amritsar College of Engineering & Technology (NBA Accredited / NAAC Accredited), Amritsar (Punjab) India held at , Amritsar College of Engineering & Technology (NBA Accredited / NAAC Accredited), Amritsar (Punjab) India on 28th-29th March, 2014.
31. **"Etailing: Challenges, Issues, and Future Scope in Indian Business"** a research paper presented at LDSEM 2014 PTU sponsored National Conference on "Advancements in Computer & Business Studies (ACBS 2014)" organized by Department of Computer Science & Engineering, Department of IT, Department of Computer Applications and Department of Management Studies, Amritsar College of Engineering & Technology (NBA Accredited / NAAC Accredited), Amritsar (Punjab) India on 26th – 27th June, 2014.
32. **"HRM: A paradigm that brought a shift towards a sustainable corporate management in India"** a research paper presented at LDSEM 2014 PTU sponsored National Conference on "Advancements in Computer & Business Studies (ACBS 2014)" organized by Department of Computer Science & Engineering, Department of IT, Department of Computer Applications and Department of Management Studies, Amritsar College of Engineering & Technology (NBA Accredited / NAAC Accredited), Amritsar (Punjab) India on 26th – 27th June, 2014.

33. **"Total Quality Management: Today's Business Management Strategy"** a research paper presented at AICTE & TEQIP-II Sponsored National Conference on Advances in Manufacturing Systems (CAMS-2014) organized by Department of Mechanical Engineering, Shaheed Bhagat Singh State Technical Campus, Ferozepur (Punjab) India on 05th-06th September, 2014.

➢ NATIONAL SEMINARS ATTENDED / PAPERS PRESENTED (9)

1. **"Entrepreneurship: A Key to Today's Economic Growth"** a research paper presented at UGC Sponsored Tow Day National Level Seminar on "Rural Entrepreneurship Development Programmes-A Tool To Achieve Inclusive Growth" held at Government Arts College, Melur, Madurai, Tamil Nadu, India on 25th – 26th August, 2011.
2. **"Ethics: An Essential Parameter for Excellence in Teaching"** a research paper presented at Two Day National Level Seminar on "Parameters of Excellence in Higher Education" held at St. Joseph's College of Commerce (Autonomous), Bangalore, Karnataka, India on 15th – 16th September, 2011.
3. **"Ethical Values and Business Ethics in MNCs in India in Context of Globalization: An Empirical Study"** a research paper presented at National Seminar on "Changing Dimensions of Management and Economy" held at S.D. Institute of Professional Studies (SDIPS), Muzaffarnagar, U.P., India, on 26th November, 2011.
4. **"Universal Banking in India: Issues and Challenges"** a paper presented at UGC Sponsored National Seminar on "Universal Banking in India: Issues and Challenges" held at Dev Samaj College for Women (A Unique Prestigious Post Graduate Institute of Northern India) (NAAC Accredited 'A' Level College) Ferozepur, Punjab, India, on 27th February, 2012.
5. **"Opportunities and Challenges Ahead: Higher Education in Context of Globalization"** a research paper presented at Two Day National Level Seminar on "Higher Education 2020 New Strategies for Empowerment and Growth" held at St. Joseph's College of Commerce (Autonomous), Bangalore, Karnataka, India on 6th – 7th September, 2012.
6. **"Foreign Direct Investment in India: A Conceptual Study"** a research paper presented at UGC Sponsored Two-Day National Seminar on "Foreign Direct Investment in Retail Trade – Opportunities and Challenges**"** (Under Autonomy Grant) held at SOURASHTRA COLLEGE (Autonomous) (A Linguistic Minority Co-educational Institution) (Accredited with B++ Grade by NAAC) Vilacherry Main Road, Pasumalai P.O. Madurai – 625 004, Tamil Nadu, India on 1st – 2nd February, 2013.
7. **"FDI in Higher Education in India: Should be or NOT?? – A Conceptual Study "** a research paper presented at UGC Sponsored Two-Day National Seminar on "Foreign Direct Investment in India – Issues and Challenges**"** held at R.B.V.R.R. WOMEN'S COLLEGE, (Autonomous) Narayanguda, Hyderabad , Andhra Pradesh, India in collaboration with "Federation of Andhra Pradesh Chambers of Commerce and Industry" (FAPCCI) Red Hills, Hyderabad , India on 25th – 26th March, 2013.
8. **"Women in Indian Society: Challenges: A Theoretical Research Study"** a research paper presented at A Two-Day National Seminar on "Issues and Challenges of Women in Indian Society" organised by Department of Women's Studies, Bharathidasan University, Tiruchirappalli – 620023, Tamil Nadu, India, held at Department of Women's Studies, Bharathidasan University, Tiruchirappalli – 620023, Tamil Nadu, India on 29th – 30th April, 2013.
9. **"Emerging Trends of Talent Acquisition: Urgent Need of Coming Future"** a research paper presented at A National Seminar on "Emerging Trends in Commerce – An Edge" organized by Department of Commerce, St. Joseph's Degree & PG College, Autonomous – Affiliated to Osmania University (Accredited by NAAC with "A" Grade with a CGPA of 3.51) Hyderabad, Andhra Pradesh, India on 19th December, 2013.

INTERNATIONAL CONFERENCES ATTENDED / PAPERS PRESENTED (31)

1. **"Ethics in Marketing Management"** a research paper presented in an International Conference of Management, hosted by Gyan Jyoti Institute of Management & Technology, Mohali, Chandigarh, on 19 – 20 February, 2010
2. **"Business Etiquette"** a research paper presented in an International Conference of Soft Skills, hosted by Himalayan Institute of Management, Kala-Amb, Himachal Pradesh, on 09 – 10 April, 2010.
3. **"Corporate Reporting and Globalization"** a research paper presented in an University Grants Commission Sponsored National Conference of Financial Reporting and Accounting Practices, hosted by Post Graduate Department of Commerce, SCD Government College, Ludhiana, Punjab, on 10th August, 2010
4. **"Green Computing"** a research paper presented in a National Conference of Information Technology and Communication, to be hosted by B.S. Anangpuria Institute of Technology and Management, Faridabad, Haryana, on 28th August, 2010.
5. **"Network Security"** a research paper presented in a National Conference of Information Technology and Communication, hosted by B.S. Anangpuria Institute of Technology and Management, Faridabad, Haryana, on 28th August, 2010.

6. **"Creativity and Management"** a research paper presented in an International Conference on New Paradigms in Management Theory and Practice, hosted by School of Management Studies, Punjabi University, Patiala, Punjab, India, on 04 – 05 September, 2010.
7. **"E-Business Helps Development"** a research paper presented in an University Grants Commission Sponsored International Conference on Technology and Information Systems (ICTIS), held at DAV College, Amritsar, India, organized by Post Graduate department of Computer Science and IT, DAV College, Amritsar, India, on 20 – 21 November, 2010
8. **"E-Commerce – Yesterday, Today and Tomorrow",** a research paper presented in an University Grants Commission Sponsored International Conference on Technology and Information Systems (ICTIS), held at DAV College, Amritsar, India, organized by Post Graduate department of Computer Science and IT, DAV College, Amritsar, India, on 20 – 21 November, 2010.
9. **"Risk Management: A Step towards Sustainable Development**", a research paper presented in a National Conference on Management: Emerging Issues and Trends, held at Chandigarh Business School, Gharuan, Mohali, Punjab, India, on 22nd November, 2010.
10. **"The Dynamic Nature of CRM and its Implications in Marketing Management",** Research Paper. Presented in National Conference on "Marketing: Yesterday-Today-Tomorrow" held at Asia Pacific Institute of Management, New Delhi, India, on 13 – 14 January, 2011
11. **"Business Ethics: The Backbone of Sustainable Business".** Research Paper presented at International Conference on "Challenges of Globalization & Strategy for Competitiveness (ICCGC 2011)", held at Ajay Kumar Garg Institute of Management (AKGIM), Ghaziabad, India, on 14 – 15 January, 2011
12. **"Higher Education in India: Challenges Ahead"** a research paper presented at International Conference on "India in the Emerging Order: A Potential Market for World", held at DAV College, Malout, Punjab, India, on 25 – 26 February, 2011.
13. **"Embracing E-Business: SIZE MATTERS?????"** a research paper presented at International Conference on "Business, Strategy & Management: Game Changers in the aftermath of recession: Managing Challenges in the Global Economy" organized by Veloxian Learning and Consultancy in Association with American Hospitality Academy (AHA) held in Kolkata on 25th June, 2011.
14. **"Effective Communication: A Deciding Factor For Better Growth"**, a research paper to be presented at International Conference on "Business, Strategy & Management: Game Changers in the aftermath of recession: Managing Challenges in the Global Economy" organized by Veloxian Learning and Consultancy in Association with American Hospitality Academy (AHA) held in Kolkata on 25th June, 2011.
15. **"Social Security: An utmost need of today's globalized world**" a research paper presented at International Conference on "Education Awareness for Social Sectors Issues in India" organized by Singhania University, Jhunjhunu and Toff Institute of Management and Engineering Studies (TIMES), Aligarh held at Toff Institute of Management and Engineering Studies (TIMES), Aligarh on 24th July, 2011.
16. **"Higher Education in India: A Commodity for rich and elite???"** a research paper presented at International Conference on "Education Awareness for Social Sectors Issues in India" organized by Singhania University, Jhunjhunu and Toff Institute of Management and Engineering Studies (TIMES), Aligarh held at Toff Institute of Management and Engineering Studies (TIMES), Aligarh on 24th July, 2011.
17. **"Role of Knowledge in Economy"** a research paper presented at International Conference on "Education Awareness for Social Sectors Issues in India" organized by Singhania University, Jhunjhunu and Toff Institute of Management and Engineering Studies (TIMES), Aligarh held at Toff Institute of Management and Engineering Studies (TIMES), Aligarh on 24th July, 2011.
18. **"Human Resource Management in Globalized World: The Road Ahead"** a research paper presented at International Conference on "Competence Building Strategies in Business and Technology for Sustainable Development (INCON)", held at Sai Ram Institute of Management Studies, Chennai, Tamil Nadu, India, on 22nd – 23rd September, 2011.
19. **"Women Empowerment in Context of Globalization in India"** a research paper presented at International Conference on "India Inc. Innovative Management Strategies" held at Don Bosco Institute of Bio Sciences and Management Studies, Bangalore, India, on 05th – 07th January, 2012.
20. **"E-Services in Context of Globalization – Issues and Challenges Ahead: An Empirical Study"** a research paper presented at International Conference on "Recent Trends in Commerce, Economics and Management" organized by Smt. C.K. Goyal Arts and Commerce College, Pune, Maharashtra, India in association with Choice College of Arts and Commerce, Pune, Maharashtra, India, held at Hotel President, Deccan Gymkhana, Pune, Maharashtra, India, on 24th January, 2012.
21. **"Effective Communication Skills: Mandatory Factor for Better Career Growth of Professionals"** a research paper presented at "ICOPE 2012 International Conference on Professional English" organized by Department of English, Vel Tech High Tech Dr. RR Dr. SR Technical University in association with ELT@I & University of Cambridge (ESOL) held at Vel Tech High Tech Dr. RR Dr. SR Technical University, Chennai, Tamil Nadu, India, on 15th – 16th February, 2012.
22. **"Field Manpower Turnover in Indian Insurance Industry: An Exploratory Study of Indian Insurance Market"** a research paper presented at "International Conference on Contemporary Innovative Practices in Management" organized by Faculty of Management Studies, Pacific Academy of Higher Education and

Research University, Udaipur, Rajasthan, India held at Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan, India, on 13th – 14th April, 2012.

23. **"Performance Management: A Dynamic Tool for HR Success"** a research paper presented at "International Conference on Contemporary Innovative Practices in Management" organized by Faculty of Management Studies, Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan, India held at Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan, India, on 13th – 14th April, 2012.
24. **"Role of Training in Achieving Success in Retail Industry: An Empirical Study of Amritsar City"** a research paper presented at "International Research Conference on Management, Technology and Engineering Science" organized by Choice College of Arts and Commerce, Pune, Maharashtra, India held at Hotel Vesta Maurya Palace, Jaipur, Rajasthan, India, on 16th June, 2012.
25. **"The Emergence of Information Technology in Business Process Reengineering"** a research paper presented at "International Research Conference on Management, Technology and Engineering Science" organized by Choice College of Arts and Commerce, Pune, Maharashtra, India held at Hotel Vesta Maurya Palace, Jaipur, Rajasthan, India, on 16th June, 2012.
26. **"Social Commerce in the era of Globalization: Need of Today's Hour"** a research paper presented at "International Conference on Emerging Trends in Social Commerce" organized by Department of Commerce (Self-financed Stream), Madras Christian College (Autonomous), Tambaram, Chennai, Tamil Naidu, India, on 12th – 13th September, 2012.
27. **"Stress Management: What you can do?"** a research paper presented at "1st International Conference on Business Innovation (ICBI)" 'Steering Excellence of Business Knowledge' organized by International Journal of Research & Business Innovation www.ijrbi.in held at Hotel Adhiyaman Palace, Dharmapuri, Tamil Nadu, India, on 21st December, 2013.
28. **"An Empirical Study of Measurable Return on Investment of IT Training"** a research paper presented at "International Conference on Recent Trends in Training and Development 2014" organized by School of Management Studies, Jawahar Lal Nehru Technological University, Hyderabad, Andhra Pradesh, India, on 06th – 07th February, 2014.
29. **"Mobile Computing: Applications, Challenges/Limitations Ahead – A Conceptual Study"** a research paper presented at "International Conference on Research and Innovations in Engineering and Technology (ICRIET 2014" organized by Department of Electronics and Communication Engineering, Amritsar College of Engineering & Technology (NBA Accredited / NAAC Accredited), Amritsar (Punjab) India on 19th – 20th December, 2014.
30. **"E-Training: An Assessment Tool to Measure Business Effectiveness in a Business Organization"** a research paper presented at "9th INDIACom; 2nd 2015 IEEE International Conference on Computing for Sustainable Global Development" (IEEE Conference ID: 65071) organized by Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), New Delhi, India on 11th – 13th March, 2015.
31. **"Role of 6 Months Industrial Training in Making the Career of BTech IT Candidates: An Empirical Study Based on Survey"** a research paper presented at "9th INDIACom; 2nd 2015 IEEE International Conference on Computing for Sustainable Global Development" (IEEE Conference ID: 65071) organized by Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), New Delhi, India on 11th – 13th March, 2015.

PUBLICATIONS (Total = 104)

Publications: 54*+48+2***=104**

*International Journals: 54
**Edited Books/Conference Proceedings with ISBN No.: 48
***Books: 2

***International Journals: 54**

1. **Singh, Hardeep** and Amandeep Kaur (2010). *"E-Commerce: Yesterday, Today and Tomorrow"* Research Paper. Journal: "*International Journal of Information Science and Application*". Volume 2, Number 3, ISSN: 0974-2255. p. 411-416.
2. **Singh, Hardeep** and Bikram Pal Singh (2011*). "Green and Sustainability Management – A Deciding Factor For Tomorrow's Business"* Research Paper. Journal: "*International Journal of Research in Commerce and Management (IJRCM)"* ISSN 0976-2183011. Volume No. 2 Issue No. 4 (April, 2011). p.110-115.
3. **Singh, Hardeep** and Amandeep Kaur (2011). *"Customer Relationship Management: A dynamic tool for Customer Satisfaction, Customer Retention & Customer Loyalty"* Research Paper. Journal: "*Asia Pacific International Journal of Research in Business Management*" Vol.2, Issue 5, May 2011. ISSN 2229-4104. An International Journal Indexed Listed at : Ulrich's Periodicals Directory, ProQuest, U.S.A. (Dec. 2010) Cabell's Directory of Publishing Opportunities, U.S.A. p.166-180.
4. **Singh Hardeep** and Bikram Pal Singh (2011). *"CRM: An Ultimate Tool in Marketing Management"* Research Paper. Journal: *"VSRD International Journal of Business & Management Research"* ISSN: 2231-248X. Volume 1, Number 3, May 2011. p.137-153.

5. **Singh Hardeep** and Bikram Pal Singh (2011). *"Management of Higher Education in India: Challenges Ahead"* Research Paper. Journal: *"JM International Journal of Management Research".* ISSN: Print 2229-4562 Online 2230-8059. July, 2011. Indexed in: Ulrich's Periodicals Directory, ProQuest, U.S.A. (Dec. 2010); Cabell's Directory of Publishing Opportunities, U.S.A.; Index Copernicus, International Journal Master List; and Genamics …research from your desktop. Published by JM International Publishers, p. 500-513.
6. **Singh, Hardeep** (2011) *"Knowledge Management: A sustainable tool for dynamic business administration"* Research Paper. Journal: *"Review of Knowledge Management"* ISSN: 2231-5845. Volume 1, Number 1 Jan.- June 2011. Published by Spartacus India, New Delhi. p. 212-218.
7. **Singh Hardeep** and Bikram Pal Singh (2011). *"Embracing E-Business: Size Matters?????".* Research Paper. Journal: "*International Journal of Business Strategy and Management (IJBSM)*" . ISSN: 1553-9563. Volume 1, Number 1, June 2011. p. 1-6. Available online at http://conference.veloxian.org/full-paper/346-fp.pdf.
8. **Singh Hardeep** and Bikram Pal Singh (2011). *"Effective Communication: A Deciding Factor For Better Growth".* Research Paper. Journal: "*International Journal of Business Strategy and Management*" ISSN: 1553-9563. Volume 1, Number 1, June 2011. p. 1-6. Available online at http://conference.veloxian.org/full-paper/345-fp.pdf.
9. **Singh, Hardeep**, et al. (2011). *"Risk Management: A Step towards Sustainable Development"* Research Paper. Journal: *"International Journal of Computational Engineering & Management (IJCEM)".* ISSN: 2230-7893. Volume 13, July 2011. p. 13-21.
10. **Singh Hardeep**; Bikram Pal Singh and Jaspreet Kaur (2011). "*Effective Services Marketing: Need of the Hour*" Research Paper. Journal: "*International Journal of Research in Marketing Management (IJRMM)"* ISSN: 2277 – 1085 (Online) ISSN: 2277 - 1468 (Print). Volume-01 Number-01Oct-Dec 2011. p. 41-50. Available online at http://www.thavan.org/subjects/marketing.html.
11. **Singh Hardeep**; Bikram Pal Singh and Jaspreet Kaur (2011). *"Rural Marketing: Determinant for Sustainable Business Growth in India"* Research Paper. Journal: *"Asian Journal of Research in Social Sciences and Humanities (AJRSH)"* ISSN 2249-7315. Volume 1, Issue 3, November, 2011. p. 54-64.
12. **Singh Hardeep** and Bikram Pal Singh (2011). *"Green Marketing Helps Sustain Life"* Research Paper. Journal: *"International Journal of Marketing and Management Research (IJMMR)"* ISSN: 2229-6883. Volume 2, Issue 11, November 2011. Listed at : Ulrich's Periodicals Directory, ProQuest, U.S.A. (Dec. 2010): Cabell's Directory of Publishing Opportunities, U.S.A. EBSCO Publishing, U.S.A. Published by: Sri Krishna International Research & Educational Consortium INDIA p. 64-82.
13. **Singh Hardeep** and Bikram Pal Singh (2011). "*Challenges in Indian Retail Industry: Yesterday, Today, Tomorrow – An Empirical Study*" Research Paper. Journal: "*South Asian Journal of Marketing & Management Research (SAJMMR)*" ISSN: 2249-877X. Listed at: Ulrich's Periodicals Directory, ProQuest, U.S.A. Volume 1, Issue 2, November 2011. p. 20-29.
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Books under process: 3

1. **Singh Hardeep** and Bikram Pal Singh. Human Resource Management

2. **Singh Hardeep.** Written & Oral Technical Communication – Individual Publication.

3. **Singh Hardeep** and Professor J.S. Jogi. Human Values & Professional Ethics in association with Professor Joginder Singh Jogi – a well known academician.

PUBLICATION APPRECIATIONS

1. Received Letter of Appreciation from ***"International Journal of Research in Commerce & Management (IJRCM) ISSN 0976-2183"*** for invaluable research paper titled ***"Green and Sustainability Management – A Deciding Factor For Tomorrow's Business"***
2. Received Letter of Appreciation from ***"Asia Pacific International Journal of Research in Business Management" ISSN 2229-4104"***. An International Journal Indexed Listed at: Ulrich's Periodicals Directory, ProQuest, U.S.A. (Dec. 2010) Cabell's Directory of Publishing Opportunities, U.S.A. for publication of research paper titled ***"Customer Relationship Management: A dynamic tool for Customer Satisfaction, Customer Retention & Customer Loyalty"***
3. Received Letter of Appreciation from ***"VSRD International Journal of Business & Management Research"*** **ISSN: 2231-248X** in recognition of the publication of the paper entitled ***"CRM: An Ultimate Tool in Marketing Management".***
4. Received Letter of Appreciation from ***"International Journal of Computational Engineering & Management (IJCEM". ISSN: 2230-7893*** in recognition of the publication of the paper entitled ***"Risk Management: A Step towards Sustainable Development".***
5. Received Letter of Appreciation from ***"Asian Journal of Research in Social Sciences and Humanities (AJRSH)"*** **ISSN 2249-7315** in recognition of the publication of the paper entitled ***"Rural Marketing: Determinant for Sustainable Business Growth in India"***
6. Received Letter of Appreciation from "***South Asian Journal of Marketing & Management Research (SAJMMR)***" **ISSN: 2249-877X.** Listed at: Ulrich's Periodicals Directory, ProQuest, U.S.A. in recognition of the publication of ***"Challenges in Indian Retail Industry: Yesterday, Today, Tomorrow – An Empirical Study"*** **.**
7. Received Letter of Appreciation from ***"International Journal of Marketing and Management Research (IJMMR)"*** **ISSN: 2229-6883** Listed at: Ulrich's Periodicals Directory, ProQuest, U.S.A. (Dec. 2010): Cabell's Directory of Publishing Opportunities, U.S.A. EBSCO Publishing, U.S.A. Published by: Sri Krishna International Research & Educational Consortium. in recognition of publication of ***"Green Marketing Helps Sustain Life"***
8. Received Letter of Appreciation from ***"International Journal of Computational Engineering & Management (IJCEM". ISSN: 2230-7893*** in recognition of the publication of the paper entitled ***"Re-think About Human Computer Interaction! Need of the Hour"*** **.**

PERSONAL DETAILS

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Interests	Creative Writing and Authoring Research Papers Attending educational seminars and conferences. Enjoy the beauty of nature.
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